**McVitie’s Tasties Care Home Challenge - Biscuit Decorating competition & Care Home Cooks Dessert Challenge**

**Short Terms and Conditions - approved**

Open to registered residential care homes operating in the UK. 18+. Opens 09/08/2021 Closes 31/10/2021. No purchase necessary. Visit [www.napa-activities.co.uk](https://eur01.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.napa-activities.co.uk%2F&data=04%7C01%7COlivia.Haley%40pladisglobal.com%7C87349f6f94eb4d9611d808d946d8c85f%7C12f553a5690d49f689614b92f700cf11%7C0%7C0%7C637618720095242306%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=SMkjRZF1ou%2FCgZcknjWKn2CqGqnjMfp%2FVz8wEI9FCho%3D&reserved=0) for full terms and conditions and privacy notice. Promoter: United Biscuits (UK) Ltd trading as pladis, Building 3, Chiswick Park, 566 Chiswick High Rd, Chiswick, London, W4 5YA

**Full Terms and Conditions**

1. Entry is open to residential care homes registered with either of the Care Quality Commission England, the Care Inspectorate Scotland, the Care Inspectorate Wales and the Regulation and Quality Improvement Authority in Northern Ireland. Employees, managers or owners of registered care homes may enter their establishment into the competition. Employees of United Biscuits (UK) Limited, trading as pladis, or any pladis company, their families, agents, or anyone professionally connected with this promotion are excluded from entry.
2. The owner or senior manager of the establishment entering the competition entry must give their prior consent to entry.

3. No purchase is required to enter the competitions

1. To enter:

**Biscuit Decorating Competition**:

* Choose a theme or memory that means something to residents – this could be a historic local hero, favourite place, moment in time or even a pet. Residents can pick a theme each or you can choose one for your whole home
* Get creative. Let your residents decorate their biscuit to the chosen theme
* Take a photo of the end creations and send it to us with a few words about the inspiration behind it – just a couple of sentences will do
* Send the photos and background on why you chose the theme to: mcvities@williammurray.co.uk with your name and contact details
* Closing date is 31 October 2021 and winners will be notified in November 2021

**Care Home Cooks Dessert Challenge**:

* Create and develop a dessert using McVitie’s Tasties
* If you’d like a free sample pack sent to you, please email your name and care home address to mcvities@williammurray.co.uk by 15 September (samples will be dispatched by 1 October)
* Get creative
* Take a photo of your end creation and send it to us with your recipe with a few words about the inspiration behind it – just a couple of sentences will do
* Remember to include nutritional information, cost per portion and any allergy information
* Ask your residents to be your judges – make this as big or small event as you wish and include 5 x pieces of resident feedback on your entry
* Send the photos and background on why you chose the theme to: mcvities@williammurray.co.uk with your name and contact details
* Closing date is 31 October 2021 and winners will be notified in November 2021
* A selection of recipe entries, including the winning recipe, will be used to collate an exciting downloadable recipe booklet which will be sent to all participating care homes in December 2021

1. All individuals featured or their attorneys must be made aware that the photograph will be submitted as an entry to the competitions and by submitting you confirm that no individual or their attorney has objected to the use of their image for this purpose.

6.  Entry to the competitions start on 9/08/2021 at 00:00 and the closing date for receipt of all entries is 31/10/2021 at 23:59.

7. There will be 1 winner per competition selected from all valid entries received by the closing date. Each competition will be judged by a panel of judges from NAPA and pladis and awarded on skill, creativity and use of materials.

8. The prize per competition is 1 x afternoon package worth up to £1,000 for the winning care home.

9. No cash alternative will be awarded.

10. The Promoters’ decision is final on all matters relating to the free competitions and no correspondence on the matter will be entered into.

11. The winners will be notified by telephone/e-mail address provided in the entry within 20 days of the entries being judged and the afternoon tea will be organised on behalf of the winning care homes. All reasonable effort will be made to contact winners, however, if a winner cannot be contacted within five days, an alternative winner may be chosen.

12. By entering the competitions, each entrant acknowledges that if he or she is a winner his or her surname and county may be disclosed to persons enquiring, where permitted by law. Any entrant may object to their information being made available in this way, including use of any photograph submitted, together with revealing the identity of the establishment shown in the image, or may request that the amount of information made available be reduced by contacting the Promoter. In these circumstances the entrants acknowledge that the Promoter may nevertheless disclose such information in full to the Advertising Standards Authority if required to do so.

14. If there is no response from the selected winner after five (5) working days from when the first message is sent, another winner will be selected and messaged.

15. By entering these competitions, participants agree to these terms and conditions.

16. The Promoter reserves the right to amend or withdraw the promotion if deemed necessary due to circumstances outside its reasonable control.

17. By entering the competitions, the entrant agrees to transfer ownership of the entry and all intellectual property rights (including all copyrights) in it to the Promoter and will waive all moral rights. The transfer of ownership is made in return for the entrant being entered into the prize draw with the chance of winning the prize and entrants will receive no other form of compensation.

18. These competitions are governed by the laws of England and will be subject to the exclusive jurisdiction of the English Courts.

19. Promoter: United Biscuits (UK) Ltd trading as pladis, Building 3, Chiswick Park, 566 Chiswick High Rd, Chiswick, London, W4 5YA, United Kingdom.

**Privacy Notice:**

1. We use very little personal data for our McVitie’s Tasties Care Home Challenge, but we need some to process your entry. We also need personal details to respond to any enquiries you may have. This privacy notice explains what personal data we process and your rights over what we do with it.

2. This privacy notice applies to the McVitie’s Tasties Care Home Challenge. You can find out more about how McVitie’s process personal data for other purposes at [http://mcvities.co.uk/privacy](https://l.facebook.com/l.php?u=http%3A%2F%2Fmcvities.co.uk%2Fprivacy%3Ffbclid%3DIwAR0LR9xzE0XjXQbMczJgz_jP7-LOsaK_Fuo6eQWAbBmrvCcVmCM9-eVTwR4&h=AT3-8gLcY8wuv11g9O1vrSWLsGIO8LQhL5HOozeWYX3NQuN7hio8Yr71N7-IebtKAUlynbLh78ZdFPEcVu_pE6RLKAupHDggulcEbgMZ-DCWHReoHRGJCiNcMTSSdMWFJ7Q)

3. McVitie’s may use the personal data provided to enter the competition (your name, establishment, address, telephone number and email) for the purpose of fulfilling any prizes provided. We may need to share personal data with our partners for prize fulfilment, including IT service providers, delivery companies, and business partners. McVitie’s or our partners may use any photograph submitted, together with revealing the identity of the establishment shown in the image, in post event publicity.  
  
4. The promotions are operated by our partner William Murray Communications Ltd who determine the nature and purpose of processing, including the competitions themselves and subsequent promotional use of images in social media accounts operated by William Murray Communications Ltd on our behalf, and this processing is subject to their privacy notice which can be found at <https://www.williammurray.co.uk/privacy-policy>. Images provided as part of the entry may be used for promotional purposes by William Murray Communications Ltd, including but not limited to publication on websites, social media and printed materials, in accordance with their privacy notice.  
  
5. Should we need to transfer personal data outside of the UK, we will ensure that appropriate legal and technical safeguards are in place.

6. You can request copies of personal data about you including in portable electronic formats and, where appropriate, the rectification, erasure or restriction of processing of that personal data.

7. If you are not happy with our processing of personal data, you can complain to the Information Commissioner's Office [https://ico.org.uk/make-a-complaint/](https://l.facebook.com/l.php?u=https%3A%2F%2Fico.org.uk%2Fmake-a-complaint%2F&h=AT1uYmJEsd5TZcPJlxU7JqONMizmoPTWKTbYK_IK34TsUWTZk8sMXwSAXd4dUjv_-HVyGPNooVxePGkjdxg3PLx2Hnmks1MLpuaESIWdDxm8OFr40FHbySCqDPqNg6eVBuc)

8. The Promoter is United Biscuits (UK) Ltd trading as pladis, Building 3, Chiswick Park, 566 Chiswick High Rd, Chiswick, London, W4 5YA, United Kingdom. United Biscuits (UK) Ltd is registered as a fee-payer with the Information Commissioner's Office number Z866290X. You can contact our Data Protection Controller at [privacy@pladisglobal.com](mailto:privacy@pladisglobal.com)